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FUTURE 50

Turning Point



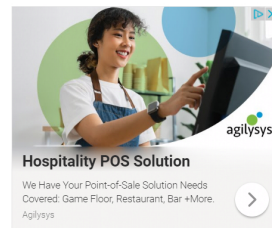
Turning Point has been serving breakfast, brunch and lunch since its first location opened in New Jersey in 1998. Leading with a "fresh is always best" philosophy, its menu is filled with scratch-made omelets, Benedicts and more. Today, the chain has more than 20 locations along the East Coast.

Location	Eatontown, N.J.
2022 Systemwide Sales (\$000,000)	\$37
YOY Sales Change	21.8%
2022 U.S. Units	23
YOY Unit Change	9.5%
Future 50 Year	2023
Franchising	Yes

**Technomic estimate*

For more insights from Technomic as well as Technomic's analysis, growth forecast and more:

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Photograph Courtesy of Turning Point

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Reset and Recovery: How Top 100 independents fared during the pandemic



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Buzzworthy Brands



RESOURCES

Why Workers Leave and Why they Stay



Winsight is a leading B2B information services company focused on the food and beverage industry, providing insight and market intelligence to business leaders in every channel consumers buy food and beverage – convenience stores, grocery retailing, restaurants and noncommercial foodservice – through media, events, data products, advisory services, and trade shows.

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